Echinacea purpurea



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Natural Range in Florida



USDA Zones

Suitable to grow in:





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Eastern Purple Coneflower

Asteraceae (Compositae) Plant Specifics

Size: 3-5 ft tall by 2-3 ft wide

Life Span: Short-lived perennial

Flower Color: Pink, purple

Phenology: Winter dormant. Blooms spring-fall.

Habitats: Upland glades, openings in upland mixed forest

on calcareous soils.

Landscaping

Recommended Works well in almost any garden with mixed

Uses: wildflower species. North of Florida, this

species is sometimes planted as single-spec

mass plantings.

Moisture Usually moist, occasional inundation ---- to -

Tolerance: Short very dry periods

Salt Water Not salt tolerant of inundation by salty or

Flooding brackish water.

Tolerance:

Salt Spray Some tolerance to salty wind but not direct s

Tolerance: spray.

Soil/Substrate: Clay, Loam, Sand

Wildlife



Small birds and small mammals consume the seed.

Attracts many pollinators, especially bees.